



Target Enterprises
15260 Ventura Boulevard, Suite 1240
Sherman Oaks, CA 91403
(818) 905-0005

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISING

☐ FEDERAL CANDIDATE

☒ STATE/LOCAL CANDIDATE

Station and Location:

Date:

I, Adam Stoll

being/on behalf of: Eric Holcomb for Indiana

a legally qualified candidate of the Republican

political party for the office of: Governor

in the General

election to be held on: Nov. 8

do hereby request station time as follows: **SEE ATTACHED SCHEDULES**

I represent that the payment for the above described broadcast time has been furnished by:

Eric Holcomb for Indiana 101 W. Ohio St. Ste. 1111 Indianapolis, IN 46204

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Kyle Hupfer, Treasurer

Adam Stoll

8/24/2016

Date

Signature of Candidate or Authorized Representative

To be Signed by Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

Jennifer Schneider

8/25/16

Date

Signature

Jennifer Schneider

National Sales Manager

Title

Printed Name



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I, Eric Holcomb for Indiana
(name of federal candidate or authorized committee) hereby certify that the programming to be
broadcast (in whole or in part) pursuant to this agreement: (check applicable box)

☐ DOES

☐ DOES NOT

refer to an opposing candidate. I further certify that for the programming that does refer to an
opposing candidate: (check applicable box)

☒ The radio programming contains a personal audio statement by the candidate that identifies the
candidate, the office being sought, and the candidate has approved the broadcast.

☒ The television programming contains a clearly identifiable photograph or similar image of the
candidate for a duration of at least four seconds, and a simultaneously displayed printed statement
identifying the candidate, that the candidate approved the broadcast, and that the candidate
and/or the candidate's authorized committee paid for the broadcast.

Adam Stoll

Signature of candidate or Authorized Representative

Adam Stoll
Printed Name

8/24/2016
Date

CONTRACT



WEVV
477 Carpenter Street
Evansville, IN 47708
(812)464-4444

www.wevv.com

And:

Target Enterprises
15260 Ventura Blvd
Suite 1240
Sherman Oaks, CA 91403

<u>Contract / Revision</u> 37574 /		<u>Alt Order #</u> 25346352
<u>Product</u> WEVV HOLCOMB		
<u>Contract Dates</u> 11/03/16 - 11/08/16		<u>Estimate #</u> 2045
<u>Advertiser</u> Poli/Eric Holcomb for Governor		<u>Original Date / Revision</u> 11/02/16 / 11/02/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WEVV	<u>Account Executive</u> Los Angeles Katz	<u>Sales Office</u> Los Angeles
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 3	WEVV	11/03/16	11/04/16	M-F 4p-5p	4p-5p		:30			NM	4	\$1,120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/16	11/06/16	---TF--				4	\$280.00			
N 4	WEVV	11/07/16	11/07/16	M-F 4p-5p	4p-5p		:30			NM	2	\$560.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/07/16	11/13/16	M-----				2	\$280.00			
N 5	WEVV	11/03/16	11/04/16	M-F 3p-4p	3p-4p		:30			NM	6	\$1,680.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/16	11/06/16	---TF--				6	\$280.00			
N 6	WEVV	11/07/16	11/07/16	M-F 3p-4p	3p-4p		:30			NM	2	\$560.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/07/16	11/13/16	M-----				2	\$280.00			
N 7	WEVV	11/03/16	11/04/16	M-F 44 News 5-530p	5-530p		:30			NM	6	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/16	11/06/16	---TF--				6	\$200.00			
N 8	WEVV	11/07/16	11/07/16	M-F 44 News 5-530p	5-530p		:30			NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/07/16	11/13/16	M-----				2	\$200.00			
N 9	WEVV	11/03/16	11/04/16	M-F 44 News 6-630p	6-630p		:30			NM	6	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/16	11/06/16	---TF--				6	\$200.00			
N 10	WEVV	11/07/16	11/07/16	M-F 44 News 6-630p	6-630p		:30			NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/07/16	11/13/16	M-----				2	\$200.00			
N 11	WEVV	11/03/16	11/04/16	M-F 44 News 12-1230p	12-1230p		:30			NM	6	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/16	11/06/16	---TF--				6	\$75.00			
N 12	WEVV	11/07/16	11/08/16	M-F 44 News 12-1230p	12-1230p		:30			NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/07/16	11/13/16	MT-----				2	\$75.00			
N 13	WEVV	11/03/16	11/04/16	M-F 630p-7p	630p-7p		:30			NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/16	11/06/16	---TF--				3	\$250.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



WEVV
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www.wevv.com

Contract / Revision	Alt Order #
37574 /	25346352

Contract Dates	Product	Estimate #
11/03/16 - 11/08/16	WEVV HOLCOMB	2045

Advertiser	Original Date / Revision
Poli/Eric Holcomb for Go	11/02/16 / 11/02/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
N 14	WEVV	11/07/16	11/07/16	M-F 630p-7p	630p-7p		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/07/16	11/13/16	M-----				1	\$250.00			
N 16	WEVV	11/06/16	11/06/16	NFL Colts Football	Various		:30			NM	1	\$4,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/16	11/06/16	-----S				1	\$4,900.00			
N 17	WEVV	11/03/16	11/03/16	Thur Prime 7-8p	7p-8p		:30			NM	1	\$2,005.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/16	11/06/16	---T---				1	\$2,005.00			
N 18	WEVV	11/03/16	11/03/16	Thur Prime 8-9p	8p-9p		:30			NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/16	11/06/16	---T---				1	\$1,250.00			
N 19	WEVV	11/03/16	11/03/16	Thur Prime 9-10p	9p-10p		:30			NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/16	11/06/16	---T---				1	\$1,250.00			
D 20	WEVV	11/03/16	11/03/16	M-F LF	1135p-1237a		:30			NM	0	\$0.00
N 21	WEVV	11/06/16	11/06/16	Su 8a-930a	8a-930a		:30			NM	2	\$880.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/16	11/06/16	-----S				2	\$440.00			
N 22	WEVV	11/04/16	11/07/16	M-F 1p-2p	1p-2p		:30			NM	4	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/01/16	11/07/16	M---F--				4	\$225.00			
N 23	WEVV	11/07/16	11/07/16	M-F 1p-2p	1p-2p		:30			NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/01/16	11/07/16	M-----				2	\$225.00			
N 24	WEVV	11/04/16	11/07/16	M-F 2p-3p	2p-3p		:30			NM	4	\$1,360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/01/16	11/07/16	M---F--				4	\$340.00			
N 25	WEVV	11/07/16	11/07/16	M-F 2p-3p	2p-3p		:30			NM	2	\$680.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/01/16	11/07/16	M-----				2	\$340.00			
N 26	WEVV	11/05/16	11/05/16	NCAA Football Prime	6p-10p		:30			NM	3	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/16	11/06/16	-----S-				3	\$175.00			
N 27	WEVV	11/06/16	11/06/16	Sun Prime 9-10p	9p-10p		:15/:15			BK	1	\$3,240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/16	11/06/16	-----S				1	\$3,240.00			
N 28	WEVV	11/07/16	11/07/16	Mon Prime 7-8p	7p-8p		:30			NM	1	\$1,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/07/16	11/13/16	M-----				1	\$1,625.00			
D 29	WEVV	11/07/16	11/07/16	M-F 44 News 6-7a	6-7a		:30			NM	0	\$0.00
Totals											65	\$27,785.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/31/16 - 11/08/16	65	\$27,785.00	(\$4,167.75)	\$23,617.25
Totals	65	\$27,785.00	(\$4,167.75)	\$23,617.25

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<u>Contract / Revision</u>	<u>Alt Order #</u>
37574 /	25346352

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
11/03/16 - 11/08/16	WEVV HOLCOMB	2045

<u>Advertiser</u>	<u>Original Date / Revision</u>
Poli/Eric Holcomb for Go	11/02/16 / 11/02/16

Signature: _____ Date: _____

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